

From October 15th to 21st 2020 will take place the biggest pizza event ever organized in Germany

A week, 236 restaurants throughout Germany, one great offer: 12€ for a pizza and an Aperol Spritz. That's the True Italian Pizza Week's fourth edition, taking place from October 15th to the 21st. After three successful editions in Berlin, this year the event is taking place simultaneously in 8 German cities alongside Berlin (Munich, Hamburg, Stuttgart, Düsseldorf, Leipzig, Hannover, Frankfurt and Cologne). As there is strength in numbers, the best pizzerias in Germany have decided to team up and realize an event that will make it clear once and for all what a true high-quality Italian pizza is.

The most important aspect is not where pizza makers or the owners of the restaurant come from, but rather how careful they are to each small single detail that makes a pizza great. The ingredients are a big part of it (first of all of the tomato sauce, which must have top quality standards, and not least the choice of mozzarella), but also the observance of the actual time span the dough needs to rise (at least 12 hours), and to the oven used to bake the pizza - which should be ideally wood-fired or at least able to reach really high temperatures in a short period of time - is crucial to a successful outcome. The True Italian Pizza Week 2020 will be the biggest festival ever organized in Germany dedicated to one of the main symbols of the Italian cuisine, which (in its Neapolitan version) has also been designated world heritage from UNESCO in 2017. Furthermore, the participants will have the chance to win a stay in Naples for two, thanks to a special Instagram contest.

The event is organised by Berlin Italian Communication (also owner of <u>Berlino Magazine</u>) in collaboration with <u>Campari Deutschland</u> und with the support of the Municipality of Naples, the Italian Embassy in Berlin and the Italian Cultural Institutes of Berlin, Hamburg, Munich and Cologne.



True Italian Pizza Week 2020: how it works

The True Italian Pizza Week 2020 will take place from October 15th until the 21st in specially selected restaurants of each city. In all of them, the client will be able to taste an authentic Italian pizza (choosing between two options) and match it with an Aperol Spritz for just 12€. No card or ticket is needed: people can simply go to their favourite pizzerias of our list and ask for the True Italian Pizza Week menu. They will also be provided with a city metro map in which the stations are replaced by the pizzerias taking part in the event.

True Italian Pizza Week 2020: useful links

Berlin: Facebook Event, JPEG map, Google Maps link, participating restaurants

Hamburg: Facebook Event, JPEG map, Google Maps link, participating restaurants

Hannover: Facebook Event, JPEG map, Google Maps link, participating restaurants

Leipzig: Facebook Karte, JPEG map, Google Maps link, participating restaurants

Köln: Facebook Event, JPEG map, Google Maps link, participating restaurants

Frankfurt: Facebook Event, JPEG map, Google Maps link, participating restaurants

Düsseldorf: Facebook Event, JPEG map, Google Maps link, participating restaurants

Stuttgart: Facebook Event, JPEG map, Google Maps link, participating restaurants

Munich: Facebook Event, JPEG map, Google Maps link, participating restaurants

Facebook page: True Italian

Instagram page: trueitalianfood

Website: trueitalian.top