

The biggest pizza event ever organized in Germany is taking place this year from September 9th to the 15th!

A week, 300 restaurants throughout Germany, one great offer: 12€ for a pizza and an Aperol Spritz. That's the True Italian Pizza Week's fifth edition, taking place from September 09th to the 15th. After last year's success, when the event happened outside Berlin for the first time, True Italian Pizza Week is being celebrated in as many as 12 German cities this year (Berlin, Leipzig, Hamburg, Hanover, Münster, Munich, Nuremberg, Stuttgart, Cologne, Frankfurt, Düsseldorf and Mannheim). Instead of being competitors, Germany's best pizzerias have joined forces to celebrate the qualities of real Italian pizza with an event.

The most important aspect is not where pizza makers or the owners of the restaurant come from, but rather how careful they are to each small single detail that makes a pizza great. The ingredients are a big part of it (from the tomato sauce, which must respect top quality standards, to the choice of the right mozzarella), but also the observance of the actual time span the dough needs to rise (at least 12 hours), and to the oven used to bake the pizza which should be ideally wood-fired or at least able to reach really high temperatures in a short period of time - is crucial to a successful outcome. True Italian Pizza Week is the biggest event dedicated to the symbol of Italian cuisine in Germany (Neapolitan pizza has also been a UNESCO World Heritage Site since 2017). Thanks to an Instagram photo contest, participants can also win a trip to Naples for two.

The event is organised by Berlin Italian Communication (also owner of <u>Berlino Magazine</u>) in collaboration with <u>Campari Deutschland</u> and with the support of the Italian Cultural Institutes

Berlin Italian Communication



all over Germany. Partners of the Berliner event are also <u>Acqua Panna and San Pellegrino</u>, <u>SumUp</u> and <u>Ooni.</u>

True Italian Pizza Week 2021: how it works

True Italian Pizza Week 2021 takes place from 9th to 15th September in different pizzerias selected by Berlino Magazine. During the week, you can try a special menu right at the participating restaurants: an authentic Italian pizza (there is always a choice between two) together with an Aperol Spritz for only 12€. An entrance ticket for the event is not required. You just need to go to the participating venues and ask for the event offer. A special map is available for each city, both as a flyer and on Google Maps: all pizzerias participating in the event are shown on these maps.

True Italian Pizza Week 2021: Useful links

Berlin: Website, Facebook-Event, Pizza Week Berlin Map, Google Map

Leipzig: Website, Facebook-Event, Pizza Week Leipzig map, Google Map

Hamburg: Website, Facebook-Event, Pizza Week Hamburg map, Google Map

Hannover: Website, Facebook-Event, Pizza Week Hannover map, Google Map

Münster: Website, Facebook-Event, Pizza Week Münster map, Google Map

Köln: Website, Facebook-Event, Pizza Week Cologne map, Google Map

Frankfurt: Website, Facebook-Event, Pizza Week Frankfurt map, Google Map

Düsseldorf: Website, Facebook-Event, Pizza Week Düsseldorf map, Google Map

Mannheim: Website, Facebook-Event, Pizza Week Mannheim map, Google Map

Stuttgart: Website, Facebook-Event, Pizza Week Stuttgart map, Google Map

München: Website, Facebook-Event, Pizza Week Munich map, Google Map

Berlin Italian Communication Gryphiusstr. 23, 10245 Berlin



Nürnberg: Website, Facebook-Event, Pizza Week Nürnberg map, Google Map

Facebook-Page: True Italian, Instagram: trueitalianfood, Website: trueitalian.top