



Press release

The sweetest week in Berlin is coming on the 20th-26th November with the Italian Guilty Pleasure Days.

For breakfast, coffee-break or dessert, who can say no to a moment of sweetness? Cookies, cakes, pies, chocolate, Tiramisù and ice-cream are some of the most known and appreciated Italian sweets. But if you want to discover and taste the best of Italian patisserie do not miss the first “Italian Guilty Pleasure Days”, the sweetest week in Berlin.

The event. For the fixed price of 4€, you will have the chance to taste a dessert and an Italian espresso, a cappuccino or a hot chocolate. Among the specialities you can find typical Italian desserts like Cannoli, Cantucci or Torta Caprese, but also reinterpreted recipes like Mixed berries tiramisù, Amaretto tiramisù or raw vegan panna cotta. In order to try one of the different specialities the only thing that you will have to do is going to one of the participating restaurants and order the event speciality. All these places will also offer their regular menu dishes. For 2€ more in every participating place you can buy a little jar of black cherries or topping from our sponsor [Fabbri](#).

The map. The Italian Guilty Pleasure Map will help you to organize this delicious sweet tour. It follows the Berlin map and shows all the locals participating in the event, their address, opening hours and specialities.

The organizers. The event is organized by [Berlin Italian Communication](#) within the network [True Italian](#) and in collaboration with Istituto Italiano di Cultura di Berlino. The event is part of the Week of the Italian Cuisine in the World 2017, promoted by the Italian Foreign Ministry and Ministry of Food and Forestry Policies. Sponsor of the event is [Fabbri](#), an Italian leader company for sweet products since 1905.

The True Italian project. True Italian is a network created to promote the Italian tradition in Germany through different events. The restaurants and cafés that participate in the project can be recognized thanks to the True Italian logo (which has been registered at the Deutsches Patent- und Markenamt).

Italian Guilty Pleasure Days

From the 20th to the 26th November 2017

List of the participating restaurants and their offers [here](#)
[trueitalian.top](#) - [Pagina Facebook](#) - [Evento Facebook](#)